



JASON ONG

ADVENTURE DEVELOPMENT · INDUSTRY STANDARDS · RISK MANAGEMENT

ACCT International Board of Directors | Outward Bound® Trust of Malaysia
Life Member | Outward Bound® Indonesia Board of Directors

Turning ideas into adventure—designing, developing and improving outdoor attractions through practical expertise, safety-driven thinking and operational experience.

Jason's journey began in the late 80s with Outward Bound® Malaysia, where his passion, commitment, and natural leadership quickly distinguished him from his peers. A gifted facilitator by nature, Jason has always embraced growth and adaptability in a constantly changing world. With a strong foundation of field experience, he naturally transitioned into designing and delivering impactful training programs.

Drawing on decades of experience across diverse cultures and environments, Jason develops and facilitates high-impact leadership, team development, and experiential learning programs. His extensive international experience enables him to help organizations and individuals navigate complexity, build stronger relationships, and thrive in an increasingly interconnected world.

Renowned for his technical expertise, Jason has played a key role in the design and construction of numerous Challenge Courses, Zip Lines, and Via Ferrata routes throughout the region. His decades of field experience also led him to be part of the World's Toughest Race: Eco-Challenge — first in Borneo (2000) and then in New Zealand (2001) —produced by *Mark Burnett*, the acclaimed British reality TV producer and former MGM executive. When the race was revived in 2019, Jason returned as a member of the production team in Fiji, working alongside renowned adventurer *Bear Grylls*.

Beyond the field, Jason writes and presents in areas of Experiential Education, Facilitation, Leadership Development, and Risk Management. In 2018, he was task to create the training modules and trainers' manuals for the Malaysia Future Leaders School (MFLS) initiative by the Ministry of Youth and Sports (KBS). He has also authored numerous key training manuals, operating procedures, safety guidelines techniques for Outward Bound®, adventure operators such as Cairns Canyoning and Rapid Boarders in Australia, contributing to industry best practices in safety, training, and risk management.

Jason is a distinguished life member of the **Outward Bound® Trust of Malaysia** and an active contributor to its governance. He has served as Co-Chairman of the Programmes and Safety Sub-Committee and now sits on the Training and Programme Development Committee. Internationally, he serves as an elected Board of Director for the **Association for Challenge Course Technology** (ACCT International) in the U.S, and as a Board member, he is also an American National Standards Institute Accredited Standards Developer (ANSI - ASD). His most recent appointment is to the Board of Directors of **Outward Bound® Indonesia**, where he also contributes to the Risk Management Committee.

An avid hiker, climber, and lifelong adventurer, Jason remains committed to empowering people through meaningful experiences, helping them discover their capabilities, strengthen their leadership, and achieve lasting success both personally and professionally.